

Polska



POLAND: BOATSHOW 2017

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**POLAND
BOATSHOW**

17 – 19 NOV 2017, LODZ



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INTERSERVIS
TRADE FAIRS ORGANISER

www.boatshow.pl

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In industrial circles, Boatshow Poland is considered as a professional meeting of yacht industry businesses with domestic and foreign traders, as well as individual customers. The trade show is frequently visited by guests from various Polish regions and abroad. This is due to the date that gives the possibility of orders for the upcoming season, as well as easy access from various locations in Poland and Europe. Every year, the exhibitors include European companies. In the 2016 edition, there were manufacturers and distributors from Greece, Croatia, Belgium, Italy, Norway, Germany, Ukraine, USA and Sweden.

Poland is the second manufacturer of power boats up to 10 meters after US. Over 95 percent of Polish-made maritime recreation vessels are sold to foreign markets (mainly: mediterranean countries, Germany, UK, Japan and USA). According to the latest survey over 3,4 milion people in Poland are involved in water sports and 540 thousand are active in sailing.

In 2017 Poland's yacht producers are expected to produce about 22,000 boats and almost all Polish shipyards

will present their offers at the Boatshow Poland. Trade Show
will be held from 17th to 19th November in Expo Hall at Politechniki 4, Łódź.

Boatshow facts and figures

157 visitors from England, Bulgaria, Czech Republic, Croatia, Greece, Lithuania, Latvia, Germany, Norway, Polish, Russia, Serbia, Slovakia, Sweden, Ukraine, USA, Italy and many others

7157 exhibitors from eight countries - Belgium, Croatia, Greece, Germany, Poland, Sweden, Ukraine, USA and Italy

104 vessels - sailing and motor yacht premieres, including world premieres

65% of visitors intend to make purchases in the nearest year

55% of visitors are interested in additional equipment and accessories

40% of visitors have a yacht



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**MINISTERSTWO
ROZWOJU**

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