

Polska



WorldFood Warsaw

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Why Poland?

Poland is the largest economy in Central and Eastern Europe and 6th strongest market in the European Union
Poland's population exceeds 38 million - representing one of the largest Eastern European markets
The country's gross domestic product equals US\$517.5 bln - providing investors with a substantial consumer market.

The Polish economy is predicted to join the G-20 list of those largest in the world by 2022

Since joining the European Union in 2004, the country has adopted a wide range of legislation reforms. The country's ease of doing business has significantly improved, ranking the country 55th worldwide, and the country has almost doubled its GDP over the last two decades

The Polish economy is the only one to have avoided recession during the global downturn of 2009, establishing itself as one of the most reliable in CEE

Poland's expected economic growth is 2.5% and 2.9% over the next two years

Poland's political stability and positive attitude towards direct foreign investment, make the country an attractive business environment

The country's favourable location, next to Germany, provides easy access to South-Eastern Europe and Russia

Contact person:

Agnieszka Szpaderska

agnieszka@worldfood.pl

Tel: +48 22 395 66 93

Mob.: +48 698 054 182



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