

Polska



9th edition of the International
Organic and Natural Food Fair
NATURA FOOD and 5th Ecological
Lifestyle Fair beECO

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A key benefit of participation in NATURA FOOD Fair is to establish cooperation with business partners in the industry (B2B aspect), as well as the ability to reach a large group of end customers (B2C aspect). Therefore, we take a number of actions within the NATURA FOOD in order to organize as much as possible B2B meetings, conferences and specialized trainings. Furthermore, the last edition of the fair has been expanded with the conference and a separate Fair's zone dedicated to the increasing group of organic farmers and farmers interested in the transition from conventional to organic farming. This initiative will be continued in this year's edition as EkoRolnik. The prestige of the event is also highlighted by the fact that the Marshal Office of Lodz is organizing the 4th International Bioeconomy Congress during this year's Fairs.

More information: www.naturafood.pl; www.beeco.com.pl

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